



Pacific Century
Premium Developments
盈科大衍地產發展

PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED

盈科大衍地產發展有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立的有限公司)

(Stock Code: 00432)

(股份代號: 00432)

24 March 2016

Dear Non-registered Holder(s) (Note 1),

Pacific Century Premium Developments Limited ("Company")

- Notification of Publication of 2015 Annual Report, Circular, Notice of Annual General Meeting and Request Form (collectively "Current Corporate Communications")

The Current Corporate Communications of the Company (in English and Chinese) are available on the website of the Company at www.pcpd.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk. You may access the Current Corporate Communications by clicking "Financial Reports", "Shareholder Circular" and "Announcement & Notice" under "Investors" on the homepage of the website of the Company.

If you wish to receive the printed version(s) of the Current Corporate Communications and all future Corporate Communications^(Note 2) of the Company, please provide reasonable prior notice through: (i) writing to the Company c/o the branch share registrar of the Company ("Branch Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong, or (ii) completing the Request Form on the reverse side and returning it to the Company c/o the Branch Share Registrar, using the pre-paid postage mailing label at the bottom of the Request Form (no stamp is needed if posted in Hong Kong), or (iii) sending an e-mail with a scanned copy of the completed Request Form to pcpd@computershare.com.hk. The Request Form may also be downloaded from the website of the Company at www.pcpd.com or the website of HKEx at www.hkexnews.hk.

Should you have any queries relating to the above, please contact the service hotline of the Company's Branch Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Pacific Century Premium Developments Limited
Tsang Sai Chung
Company Secretary

Note 1: This letter is addressed to Non-registered Holder(s) of the shares in the Company ("Non-registered Holder" means such person or company whose shares are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

Note 2: Corporate Communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

*For identification only

各位非登記持有人^(附註 1)：

盈科大衍地產發展有限公司* (「本公司」)

- 2015 年年報、通函、股東週年大會通告及申請表 (統稱「是次公司通訊」) 之登載通知

本公司之是次公司通訊 (英文及中文版) 已於本公司網站 www.pcpd.com 及香港交易及結算所有限公司 (「香港交易所」) 網站 www.hkexnews.hk 登載。閣下可在本公司網站主頁的「投資者」項下按「財務報告」、「股東通函」及「公告及通告」閱覽是次公司通訊。

倘閣下欲收取本公司是次公司通訊及所有日後公司通訊^(附註 2) 的印刷本，閣下可預先給予本公司合理時間的通知，(i) 透過本公司股份過戶登記分處 (「股份過戶登記分處」)，香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓以書面通知本公司，或(ii) 填妥本函背面的申請表，並使用申請表下方的已預付郵費郵寄標籤，透過股份過戶登記分處寄回本公司 (如在香港投寄，毋須貼上郵票)，或(iii) 將已填妥的申請表的掃描副本電郵至 pcpd@computershare.com.hk。申請表亦可於本公司網站 www.pcpd.com 或香港交易所網站 www.hkexnews.hk 下載。

如閣下對上述事項有任何疑問，請於辦公時段內 (星期一至星期五上午 9 時正至下午 6 時正，香港公眾假期除外) 致電本公司股份過戶登記分處服務熱線 (852) 2862 8688 查詢。

代表
盈科大衍地產發展有限公司*
公司秘書
曾細忠
謹啟

2016 年 3 月 24 日

附註 1：此函件為致本公司非登記持有人 (「非登記持有人」指所持有的本公司股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，表示欲收取公司通訊)。倘閣下已出售或轉讓所持有的本公司股份，則毋須理會本函件及背面的申請表。

附註 2：公司通訊包括但不限於本公司的：(a) 年度報告及(如適用)財務摘要報告；(b) 中期報告及(如適用)中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及(f) 代表委任表格。

* 僅供識別

PCDH-24032016-1(0)

Request Form 申請表

To: Pacific Century Premium Developments Limited ("Company")
(Stock Code: 00432)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen's Road East
Wan Chai, Hong Kong

致: 盈科大衍地產發展有限公司* (「本公司」)
(股份代號: 00432)
經 香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the Current Corporate Communications and all future Corporate Communications[#] of the Company in the manner as indicated below:

本人/吾等希望以下列方式收取 貴公司的是次公司通訊及所有 貴公司日後之公司通訊[#]:

(Please mark "X" in **ONLY ONE** of the following boxes) (請僅在下列其中一個空格內劃上「X」號)

- the printed English version ONLY; OR
僅英文印刷本; 或
- the printed Chinese version ONLY; OR
僅中文印刷本; 或
- both printed English and Chinese versions.
英文及中文印刷本。

Contact telephone number:

聯絡電話號碼: _____

Signature:

簽名: _____

Date:

日期: _____

Notes:

- Terms used in this Request Form shall bear the same meanings as those defined in the letter to Non-registered Holder(s) dated 24 March 2016.
本申請表中所用詞彙與日期為2016年3月24日致非登記持有人之函件所界定者具有相同涵義。
- This Request Form is to be completed by Non-registered Holder(s) of the shares in the Company ("Non-registered Holder" means such person or company whose shares are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). Please complete all your details clearly.
本申請表應由本公司非登記股份持有人(「非登記持有人」指所持有的本公司股份存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知, 表示欲收取公司通訊)。請 閣下清楚填妥所有資料。
- This form will be void if the following happens: (i) more than one box in each Part is marked "X"; or (ii) none of the boxes are marked "X"; or (iii) the form is not signed or is otherwise incorrectly completed.
如在本申請表作出(i)各部分超過一項選擇、或(ii)未有作出選擇、或(iii)未有簽署、或在其他方面填寫不正確, 則本申請表將會作廢。
- For the avoidance of doubt, we do not accept any special written instructions on this Request Form.
為免存疑, 本公司並不會接受任何在本申請表上的額外手寫指示。

[#] Corporate Communications include but are not limited to (a) annual reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

[#] 公司通訊包括但不限於本公司的: (a) 年度報告及(如適用)財務摘要報告; (b) 中期報告及(如適用)中期摘要報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及(f) 代表委任表格。

* For identification only 僅供識別

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

閣下寄回此申請表時, 請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage stamp needed if posted in Hong Kong.

PCDH-24032016-1(0)