



Pacific Century
Premium Developments
盈科大衍地產發展

PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED

盈科大衍地產發展有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立的有限公司)

(Stock Code: 00432)

(股份代號: 00432)

24 March 2016

Dear Shareholder(s),

Pacific Century Premium Developments Limited ("Company")

- Notification of Publication of 2015 Annual Report, Circular, Notice of Annual General Meeting, Proxy Form and Change Request Form (collectively "Current Corporate Communications")

The Current Corporate Communications of the Company (in English and Chinese) are available on the website of the Company at www.pcpd.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk ("Website Version"). You may access the Current Corporate Communications by clicking "Financial Reports", "Shareholder Circular" and "Announcement & Notice" under "Investors" on the homepage of the website of the Company.

You are entitled at any time to change your means of receipt and/or choice of language of the Current Corporate Communications and/or all future Corporate Communications^(Note) of the Company by providing reasonable prior notice through: (i) writing to the Company c/o the branch share registrar of the Company ("Branch Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong, or (ii) completing the Change Request Form on the reverse side and returning it to the Company c/o the Branch Share Registrar, using the pre-paid postage mailing label at the bottom of the Change Request Form (no stamp is needed if posted in Hong Kong), or (iii) sending an e-mail with a scanned copy of the completed Change Request Form to pcpd@computershare.com.hk. The Change Request Form may also be downloaded from the website of the Company at www.pcpd.com or the website of HKEx at www.hkexnews.hk.

Even if you have chosen (or are deemed to have agreed) to receive the Current Corporate Communications by reading the Website Version as published on the website of the Company instead of receiving printed copies, if for any reason you have difficulty in receiving or gaining access to such Website Version, the Company will, upon your request in writing (by way of a letter to the Company c/o the Branch Share Registrar or via e-mail to pcpd@computershare.com.hk), send the printed version(s) of the Current Corporate Communications to you free of charge. If you have received either the English or the Chinese version of the Current Corporate Communications, you may also request a printed copy in the other language.

Should you have any queries relating to the above, please contact the service hotline of the Company's Branch Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Pacific Century Premium Developments Limited
Tsang Sai Chung
Company Secretary

Note: Corporate Communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

* For identification only

各位股東：

盈科大衍地產發展有限公司* (「本公司」)

- 2015 年年報、通函、股東週年大會通告、代表委任表格及變更申請表 (統稱「是次公司通訊」) 之登載通知

本公司之是次公司通訊 (英文及中文版) 已於本公司網站 www.pcpd.com 及香港交易及結算所有限公司 (「香港交易所」) 網站 www.hkexnews.hk 登載 (「網上版本」)。閣下可在本公司網站主頁的「投資者」項下按「財務報告」、「股東通函」及「公告及通告」閱覽是次公司通訊。

倘閣下欲更改本公司是次公司通訊及/或所有日後公司通訊^(附註)的收取方式及/或語言版本，閣下有權隨時預先給予本公司合理時間的通知，(i) 透過本公司股份過戶登記分處 (「股份過戶登記分處」)，香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓以書面通知本公司，或(ii) 填妥本函背面的變更申請表，並使用變更申請表下方的已預付郵費郵寄標籤，透過股份過戶登記分處寄回本公司 (如在香港投寄，毋須貼上郵票)，或(iii) 將已填妥的變更申請表的掃描副本電郵至 pcpd@computershare.com.hk。變更申請表亦可於本公司網站 www.pcpd.com 或香港交易所網站 www.hkexnews.hk 下載。

閣下如已選擇 (或被視為已同意) 閱覽在本公司網站登載的是次公司通訊的網上版本以代替收取印刷本，但因任何理由以致在收取或接收該網上版本出現困難，本公司將盡快因應閣下書面要求 (可透過本公司股份過戶登記分處寄送或以電郵方式發送書面通知至 pcpd@computershare.com.hk)，免費寄發是次公司通訊的印刷本予閣下。若閣下已收取英文或中文版的是次公司通訊，閣下亦可要求索取另一種語言版本的印刷本。

如閣下對上述事項有任何疑問，請於辦公時段內 (星期一至星期五上午 9 時正至下午 6 時正，香港公眾假期除外) 致電本公司股份過戶登記分處服務熱線(852) 2862 8688 查詢。

代表
盈科大衍地產發展有限公司*
公司秘書
曾細忠
謹啟

2016 年 3 月 24 日

附註：公司通訊包括但不限於本公司的：(a) 年度報告及(如適用)財務摘要報告；(b) 中期報告及(如適用)中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及(f) 代表委任表格。

* 僅供識別

PCDH-24032016-1(0)

